

## PRESS RELEASE

### MICHELIN Guide Netherlands 2011 *New starred restaurants prove that quality need not be costly*

(Drunen, Netherlands – November 23, 2010) – Michelin is today releasing the **MICHELIN guide Netherlands 2011**. The new edition features a selection of 1,209 establishments – of which 566 hotels and 643 restaurants – covering every comfort and price category.

Every year, Michelin carefully prepares a selection that reflects the variety and quality of gourmet dining in the Netherlands while also meeting reader expectations. The MICHELIN guide confirms a clearly discernible trend over the past few years: **fine dining has become more affordable**.

The 2011 edition features **a broad selection of the best establishments** in all comfort and price categories. It lists a total of **643 restaurants**, of which **97** awarded the **Bib Gourmand label** and **98** with one, two or three **stars**. The guide also presents new reasonably priced **starred restaurants** where readers can dine for around €60, proof that quality need not be costly. Among the best examples are 't Amsterdammertje in Loenen aan de Vecht, De Burgemeester in Montfoort and One in Roermond.

The MICHELIN guide is indispensable for diners looking for the best restaurant within their budget.

#### What's new in the 2011 guide

##### **97 Bib Gourmand restaurants** ☺, of which **20** newly awarded the label

In all, 97 restaurants in the new edition display the Bib Gourmand label. Because of the recession, these restaurants have become increasingly important to readers in recent years and are much sought after. Michelin has aligned itself with this trend, listing 97 restaurants in the category in the 2011 guide, compared with 93 in 2010 and 87 in 2009. The Bib Gourmand label denotes excellent value for money. The inspectors' favorites, these restaurants show that it's possible to eat well at an affordable price. They offer a delicious three-course meal for less than €35, thanks to their chefs, who are committed to doing things right and making good food affordable to everyone.

##### **98 "starred" restaurants** ☺, of which **9** new additions

The number of "starred" restaurants has increased to 98 this year, compared with 91 in the 2010 guide. While inclusion in the MICHELIN guide is already a sign of quality, some restaurants deserve special attention because of their truly outstanding cuisine, which is indicated with stars. A restaurant that has been awarded one or more stars is not only among the best in its city or country but also in the world.

The guide also features a broad selection of **566 hotels**, covering all comfort and price categories from guesthouses to luxury hotels.



This wide array reaffirms the MICHELIN guide's **values**, which explain its longevity and its popularity throughout the 20th century. Since 1905, it has developed a reputation as the benchmark guide for finding just the right restaurant or hotel.

In 2011, the MICHELIN guide – which in fact is a collection – comprises **26 guides covering 23 countries**. Featuring everything from cozy little eateries serving delicious food to three-star restaurants and from small, family-run inns to luxury hotels, it has become the standard by which hotels and restaurants in a given city or country are judged.

The guide offers a **reliable selection that is updated every year** by anonymous, professional inspectors, all of whom are MICHELIN employees and pay all their hotel and restaurant bills. Its **consistent, meticulous selection process** is unique and applied in all countries covered by the MICHELIN guide. Restaurants anywhere around the world that are being considered for stars are judged on **the same five criteria**: product quality, preparation and flavors, the chef's personality as revealed through his or her cuisine, value for money, and consistency over time and across the entire menu. These criteria are adapted to each type of cuisine.

Fully aligned with readers' needs and desires, the MICHELIN guide **truly is for everyone**. Whether looking for a romantic setting, a friendly place to dine with friends or a small restaurant near the office for lunch with a colleague between two meetings, readers are always sure to find what they want in the MICHELIN guide.

#### **The MICHELIN Guide Netherlands 2011 in a few figures:**

A total of 1,209 establishments, of which 566 hotels and 643 restaurants

- 98 starred restaurants:
  - 2 three-star restaurants
  - 13 two-star restaurants
  - 83 one-star restaurants, including 9 newly promoted
- 97 Bib Gourmand restaurants, of which 20 newly awarded the label
- 39 hotels awarded the Bib Hôtel label

The MICHELIN guide Netherlands goes on sale on **November 25** for €19.95.

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# MICHELIN Guide NETHERLANDS 2011

## SELECTED ESTABLISHMENTS

566 Hotels		1,209 Establishments		643 Restaurants
5	★★★★★	Luxury in traditional style	★★★★★	0
25	★★★★	Top class comfort	★★★★	16
141	★★★	Very Comfortable	★★★	131
231	★★	Comfortable	★★	320
128	★	Quite comfortable	*	176
36	☆	Guesthouses		

Of which

34		★★★★★ → ★ In red: «pleasant establishments» ★★★★★ → *		72
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# MICHELIN Guide NETHERLANDS 2011

## ACCOMMODATION

	Very quite	41
	BIB Hôtel (Good levels of comfort and service, with moderate prices)	39
	Wellness Centre	44

## DINNING

	Restaurant serving a menu under €26	122
	BIB Gourmand (Good food at moderate prices)	97
	Particularly interesting wine list	85

## MICHELIN STARS

 2 *	 13	 83
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\* : Oud Sluis / Sluis  
De Librije / Zwolle

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## *Starred establishments*

✿✿✿		
	<b>Sluis</b>	Oud Sluis
	<b>Zwolle</b>	De Librije
✿✿		
	<b>Amsterdam Zuid en West</b>	Ciel Bleu
	<b>Amsterdam in Ouderkerk a/d Amstel</b>	Ron Blaauw
	<b>Giethoorn</b>	De Lindenhof
	<b>Haarlem in Overveen</b>	De Bokkedoorns
	<b>Haarlem in Overveen</b>	't Brouwerskolkje
	<b>Heeze</b>	Boreas
	<b>Kruiningen</b>	Inter Scaldes
	<b>Maasbracht</b>	Da Vinci
	<b>Maastricht Rechteroever</b>	Beluga
	<b>Rotterdam Centrum</b>	Parkheuvel
	<b>Rotterdam in Schipluiden</b>	De Zwethheul
	<b>Ubachsberg</b>	De Leuf
	<b>Vaassen</b>	De Leest
✿		
	<b>Aalst</b>	De Fuik
	<b>Amersfoort</b>	De Saffraan
	<b>Amsterdam Centrum</b>	La Rive
	<b>Amsterdam Centrum</b>	Vermeer
	<b>Amsterdam Centrum</b>	N Vinkeles
	<b>Amsterdam Zuid en West</b>	Yamazato
	<b>Amsterdam Zuid en West</b>	Le Restaurant
	<b>Amsterdam in Amstelveen</b>	Aan de Poel
	<b>Bennekom</b>	Het Koetshuis
	<b>Blokzijl</b>	Kaatje bij de Sluis
	<b>Borculo</b>	De Stenen Tafel
	<b>Breda</b>	Wolfslaar
	<b>Breskens in Hoofdplaat</b>	De Kromme Watergang
	<b>Bussum</b>	Soigné
	<b>Castricum</b>	Apicius
	<b>Drachten</b>	Koriander
	<b>Driebergen-Rijsenburg</b>	La Provence
	<b>Eindhoven</b>	N De Karpendonkse Hoeve

	Eindhoven	Avant-Garde Van Groeninge	
	Emmeloord	Sonoy	
	Etten-Leur	De Zwaan	
	Gorinchem	Solo	
	Groningen	Muller	
	Groningen in Aduard	Herberg Onder de Linden	
	Den Haag Centrum	Calla's	
	Den Haag in Scheveningen	Seinpost	
	Den Haag in Rijswijk	Niven	
	Den Haag in Rijswijk	Paul van Waarden	
	Den Haag in Voorburg	Savelberg	
	Haarlem	ML	N
	Haarlem in Bloemendaal	Chapeau!	
	Haarlem in Heemstede	Cheval Blanc	
	Hardenberg in Heemse	De Bokkepruik	
	Harderwijk	Basiliek	
	Harderwijk	't Nonnetje	
	Heelsum	De Kromme Dissel	
	's-Hertogenbosch	Chalet Royal	
	's-Hertogenbosch in Vught	De Heer Kocken	
	Hilversum	Lakes	
	Houten	Kasteel Heemstede	N
	Kaatsheuvel	De Molen	
	Leens	Schathoes Verhildersum	
	Loenen aan de Vecht	Tante Koosje	
	Loenen aan de Vecht	't Amsterdammertje	N
	Maastricht Centrum	Toine Hermsen	
	Maastricht Centrum	Tout à Fait	
	Maastricht Centrum	Au Coin des Bons Enfants	
	Maastricht Zuid	Château Neercanne	
	Malden	Le Marron	
	Monnickendam	Posthoorn	
	Montfoort in Linschoten	De Burgemeester	N
	Noordeloos	De Gieser Wildeman	
	Noordwijk aan Zee	Latour	
	Nuenen	De Lindehof	
	Ootmarsum	De Wanne	
	Oss	Cordial	
	Rijsoord	Hermitage	
	Roermond	One	N
	Rotterdam Centrum	Amarone	
	Rotterdam Centrum	IVY	
	Rotterdam in Kralingen	Fred	
	Ryptsjerk	Frouckje State	
	Santpoort	De Vrienden van Jacob	
	Schoorl	Merlet	
	Sint-Oedenrode	Wollerich	



	<b>Sluis</b>	La Trinité	<b>N</b>
	<b>Utrecht</b>	Grand Restaurant Karel V	
	<b>Venlo</b>	Valuas	
	<b>Venlo in Tegelen</b>	Aubergine	
	<b>Vreeland</b>	De Nederlanden	
	<b>Waalre</b>	De Treeswijkhoeve	
	<b>Waddeneilanden-Texel-Den Hoorn</b>	Culinaire Verwennerij Bij Jef	
	<b>Wageningen</b>	O Mundo	
	<b>Warmond</b>	De Moerbei	
	<b>Weert</b>	Bretelli	
	<b>Well</b>	Brienen aan de Maas	
	<b>Wilhelminadorp</b>	Katseveer	
	<b>Wouw</b>	Mijn Keuken	
	<b>Zeist in Bosch en Duin</b>	De Hoefslag	
	<b>Zuidlaren</b>	De Vlindertuin	
	<b>Zuidwolde</b>	De Groene Lantaarn	<b>N</b>
	<b>Zutphen</b>	't Schulten Hues	
	<b>Zwolle</b>	Librije's Zusje	

New = **N**



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## *New stars*



Amsterdam Centrum	Vermeer
Driebergen-Rijsenburg	La Provence
Haarlem	ML
Houten	Kasteel Heemstede
Loenen aan de Vecht	't Amsterdammertje
Montfoort in Linschoten	De Burgemeester
Roermond	One
Sluis	La Trinité
Zuidwolde	De Groene Lantaarn

## *Stars deletion*

*Loose 2<sup>nd</sup> Star*

Castricum	Apicius
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*Loose*

Nooitgedacht	Cour du Nord
Yerseke	Nolet-Het Reijmerswale

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## 'BIB Gourmand'

Alkmaar	De Burgemeester van Alkmaar	N
Alphen	Bunga Melati	
Amersfoort	Blok's	
Amsterdam Centrum	Zuid Zeeland	
Amsterdam Centrum	Lastage	N
Amsterdam Centrum	Envy	
Amsterdam Centrum	De Belhamel	
Amsterdam Zuid en West	Roberto's	
Amsterdam Zuid en West	Le Hollandais	N
Amsterdam Zuid en West	Le Camelia	
Amsterdam Zuid en West	The French Café	
Amsterdam Oost en Zuid-Oost	VandeMarkt	
Amsterdam Oost en Zuid-Oost	Elkaar	
Amsterdam in Amstelveen	De Jonge Dikkert	
Andelst	Kromhout	
Anna Paulowna	La Première	
Beetsterzwaag	Lyf's	
Bennebroek	Les Jumeaux	
Bergen op Zoom in Halsteren	Het Oude Raadhuis	N
Beverwijk	de Koster	
Borculo	De Olliemölle	
Breda	Salon de Provence	N
Castricum	Le Moulin	
Cuijk	Carpe Diem	N
Deventer	't Arsenaal	
Deventer	Bouwkunde	
Domburg	Mondriaan	
Drachten in Boornbergum	Het Spijshuys	
Eersel	Promessa	
Eijsden	Vanille	
Etten-Leur	Bistro Het Lelijke Eendje	N
Groningen	Bistro 't Gerecht	
Den Haag Centrum	Rousseau	
Den Haag Centrum	Maxime	
Haarlem in Bloemendaal	Terra	N
Haarlem in Heemstede	Landgoed Groenendaal	N
Harderwijk	Ratatouille	
Heerlen	Chardiné	N
Hengelo	Kouwenberg's en Hotel 't Lansink	
's-Hertogenbosch	Auberge De Veste	

's-Hertogenbosch	Artisan	
Hilvarenbeek	Auberge Het Kookhuys	N
Hilversum	Spandershoeve	
Holten op de Holterberg	De Swarte Ruijter	
Hoorn	Kroft	N
Hoorn	Hendrickje Stoffels	
Houten	Cocco Pazzo	N
Langweer	't Jagertje	
Leiden	Mangerie de Jonge Koekop	
Lisse	Het Lisser Spijhuis	
Maastricht Zuid	Manjefiek	
Maastricht in Cadier en Keer	De Pastory	
Middelburg	Scherp	
Middelharnis	Brasserie 't Vingerling	
Molenrij	't Korensant	
Montfoort	De Schans	N
Montfoort in Linschoten	Bij Mette	
Nieuwerbrug	De Florijn	
Nijmegen	Het Savarijn	
Nijmegen	Liberty	
Nijmegen in Berg en Dal	In Geuren en Kleuren	
Noorden	De Watergeus	
Noordwijk aan Zee in Noordwijk-Binnen	Onder de Linde	
Oeffelt	Bloemers	
Oirschot	La Fleurie	
Oirschot	De Meulen	
Oisterwijk	Maik	N
Oldenzaal	De oude Raadskelder	
Philippine	Auberge des Moules	
Rijnsaterwoude	inTenz	
Rijsoord	Brasserie Corneille	
Rossum	De Gouden Molen	
Rotterdam Centrum	Huson	
Rotterdam Centrum	Asian Glories	
Ruurlo	De Tuinkamer	
Schagen	TOV	
Scherpenisse	De Gouden Leeuw	
Schinnen	Aan Sjuuteejanjd	
Simpelveld	Bellevue	N
Sleewijk	Brasserie BovendeRivieren	N
Staphorst	De Molenmeester	
Stevensweert	Herberg Stadt Stevenswaert	
Streefkerk	De Limonadefabriek	
Tilburg	Hofstede De Blaak	N
Tubbergen	Droste's	
Urk	Mes Amis	
Valkenburg	Jerome	N

<b>Venlo</b>	La Mangerie	
<b>Venlo</b>	Brasserie	
<b>Wamel</b>	d'Oude Weeghbrug	
<b>Weesp</b>	Meyers CuliCafe	
<b>Wijk bij Duurstede</b>	Mangerie Duurstede	
<b>Yerseke</b>	Oesterbeurs	
<b>Zeist in Bosch en Duin</b>	Bistro De Ruif	<b>N</b>
<b>Zenderen</b>	Het Seminar	
<b>Zoetermeer</b>	Hoeve Kromwijk	
<b>Zweeloo in Aalden</b>	Adema	

New = **N**



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## *New 'BIB Gourmand'*

Alkmaar	De Burgemeester van Alkmaar
Amsterdam Centrum	Lastage
Amsterdam Zuid en West	Le Hollandais
Bergen op Zoom in Halsteren	Het Oude Raadhuis
Breda	Salon de Provence
Cuijk	Carpe Diem
Etten-Leur	Bistro Het Lelijke Eendje
Haarlem in Bloemendaal	Terra
Haarlem in Heemstede	Landgoed Groenendaal
Heerlen	Chardiné
Hilvarenbeek	Auberge Het Kookhuys
Hoorn	Kroft
Houten	Cocco Pazzo
Montfoort	De Schans
Oisterwijk	Maik
Simpelveld	Bellevue
Sleeuwijk	Brasserie BovendeRivieren
Tilburg	Hofstede De Blaak
Valkenburg	Jerome
Zeist in Bosch en Duin	Bistro De Ruif

## *Deletion of 'BIB Gourmand'*

Amsterdam Zuid en West	Gorgeous
Bergen op Zoom	't Spuihuis
Bruinisse	De Vluchthaven
Bunschoten in Spakenburg	De Mandemaker
Drachten in Rottevalle	De Herberg van Smallingerland
Heerenveen	Sir Sèbastian
Hoorn	Jozua's
Maastricht Centrum	Eetkamer De Bissjop
Middelburg	De Gespleten Arent
Montfoort	Kasteel Montfoort
Nijmegen	Vesters
Noordwijk aan Zee in Noordwijk-Binnen	Hof van Holland
Roosendaal	Sistermans
Roosendaal	Vroenhout
Rotterdam Centrum	Brasserie Kasteel Spangen
Vaals	Schatull